



Generation
Study Abroad



INTERNATIONAL SYMPOSIUM SERIES

HELSINKI

AGENDA

September 17-18, 2018
Helsinki Congress Paasitorni

Monday, September 17

8:30 AM **Registration & Refreshments**
(Karl Lindahl Room)

9:00 AM **IIE, Partner & Special Guest Welcome Remarks**
Lindsay Calvert, Lead, Generation Study Abroad, IIE

Juha Ketolainen, Counsellor of Education, Head of Unit, The Finnish National Agency for Education (EDUFI)

Terhi Mölsä, CEO, Fulbright Finland Foundation

Marie Royce, Assistant Secretary of State, U.S. Department of State, Bureau of Educational and Cultural Affairs

Ilkka Turunen, Ministerial Advisor, Finland Ministry of Education and Culture

9:45 AM **Concurrent Sessions**

Session 1: *Faculty Exchange, Institutional Partnerships and Industry Collaboration: A Channel from Theory to Practice*
(Room 301)

Marina Wikman, Senior Lecturer of Communication at Satakunta University of Applied Sciences

Session 2: *From Palm Trees to Pine Trees: Short-term Student Mobility between San Diego & Jyväskylä*
(Room 401)

Chris Kjonaas, Director for International Engagement at San Diego State University

Laura Laamanen, International Coordinator at University Jyväskylä

11:15 AM **Plenary: Perspective on U.S. and Finnish Collaborations in Higher Education**
(Karl Lindahl Room)

Bruce Oreck, Executive in Residence at Aalto University in Helsinki, Former U.S. Ambassador to Finland





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- 11:45 AM** **Lunch Buffet**
(Restaurant Paasi)
- 1:00 PM** ***Linking Higher Education to Global Workforce through International Experiences – Alumni Perspective***
(Karl Lindahl Room)
Moderator: Dylan Gipson, International Scholarship Specialist, IIE
Panelists: Fulbright U.S. Grantees Andrew House and Daniel Garton
- 1:45 PM** **Coffee Break**
(Restaurant Paasi)
- 2:15 PM** **Concurrent Sessions**
- Session 1: *Maximizing U.S. Faculty-led Study Abroad Programs through International Partnerships***
(Room 301)
Dr. Susan Buck Sutton, Fellow at IIE’s Center for International Partnerships
Dr. John Lucas, President and CEO of the International Student Exchange Programs (ISEP)
- Session 2: *Taking Study Abroad Beyond “Study”: The Role of Work Abroad Programs in Global Skills Development***
(Room 401)
Ulla Härmä, Senior Adviser, The Finnish National Agency for Education (EDUFI)
Mark Overmann, Vice President of External Affairs at Interexchange
- 3:45 PM** **End of Day Remarks from IIE**
(Karl Lindahl Room)
- 6:00 PM** **Welcome Dinner hosted by EDUFI**
(Salutorget Restaurant, Pohjoisesplanadi 15, 00100 Helsinki)





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Tuesday, September 18

8:00 AM **Breakfast**
(Restaurant Paasi)

9:00 AM **International Partnership Building Workshop**
(Karl Lindahl Room)
Dr. Susan Buck Sutton, Fellow at IIE's Center for International Partnerships
Cheryl Francisconi, Head of IIE Europe
Clare Overmann, Head of Higher Education Initiatives, IIE

Current Trends in International Academic Partnerships
Increasing Student Mobility through Partnerships
Initiating New Partnerships
Sustaining and Advancing Partnerships over Time

1:00 PM **Lunch Buffet**
(Restaurant Paasi)

2:00 PM **Closing Remarks from IIE**
(Karl Lindahl Room)

4:15 PM **Meet for Bus to U.S. Embassy**
(Paasitorni Lobby)
The bus will be leaving promptly at 4:30 PM. Please bring a personal identification card with your photo and name for security check-in.
**Security protocol: Nothing larger than a mobile phone will be allowed onto compound, nor stored at the security gate, includes tablets/iPads, laptops, etc. You will be asked to turn off all Blue Tooth capabilities on any devices.*

5:00 PM **Reception at the U.S. Embassy of Helsinki**
(Itäinen Puistotie 14 B, 00140 Helsinki)
Confirmation emails were sent to registrants. If you are unsure of your RSVP, please check with IIE staff.
**The bus back to Paasitorni will be leaving by 7:00pm from the Embassy.*

