

Rediscover Suomi Journey, June 13-23, 2021

Updated June 4, 2020

NOTE: DRAFT, NOT FOR DISTRIBUTION

Please note that we have tentative reservations and plans to visit high level institutions and partner organizations that include meetings with high level representatives, but the visits are not yet included in the program. We update the program when we have confirmations from our partners.

While every effort will be made to carry out the program as planned, the Fulbright Finland Foundation cannot guarantee that there will not be any changes. Should any changes be needed, we commit to delivering an experience that meets the objectives originally planned.

Sunday, June 13

Arrivals, check in to hotel

Hotel in Helsinki: Lapland Hotels Bulevardi

Welcome Dinner (included)

Monday, June 14

Themes: Introductions, reconnecting with the Fulbright Finland Foundation, promoting Finnish-American academic exchanges.

Morning:

Departure from the hotel

Short Presentations by the Alumni Journey Participants: Fulbright Finland Impact

- Presentation to the group, Fulbright Finland Foundation Team, Fulbright Finland Foundation Board Members
- Approx. 5 slides per participant
- Bring one memory/photo etc. from your Fulbright term in Finland

Fulbright Finland Foundation 101 - Briefing by Terhi Mölsä, Chief Executive Officer, Fulbright Finland Foundation

The alumni journey participants learn about the unique Fulbright program in Finland, funding structure, and different programs the Foundation offers.

Lunch (included)

Afternoon:

Workshop: Promoting Finnish-American Academic Exchanges

After the Fulbright Finland Foundation 101, the participants brainstorm how to promote transatlantic exchanges, including the Fulbright Finland program opportunities, in the U.S. The workshop introduces ways for the participants to develop, maintain and creative new linkages between their home institution and Finnish higher education institutions. The goal of the workshop is to create concrete tools for promoting and advancing Finnish-American academic exchanges.

The workshop sets also the framework and provides the participants with basic knowledge of the Foundation's operation for the upcoming week.

Evening:

Welcome Get-Together with the Fulbright Finland Foundation Team and Alumni in Finland

The event will be organized at a major partner institution

Tuesday, June 15

Themes: History and legacy of the Fulbright program, site visits to high level institutions, travel to Joensuu

Morning:

Program ideas:

- **Fulbright Legacy Panel with experts on Fulbright program's history. Please note that 2021 is the 75th anniversary year of the International Fulbright Program**
- **Government and/or other partner institution site visits**

Lunch (included)

Afternoon:

The group takes together a train to Joensuu (approx. 4,5 hours)

- Snacks/light meal on the train included

Arrival in Joensuu at approx. 8 pm, check in to hotel

Hotel in Joensuu: Lietsu Boutique apartment

Free evening

Wednesday, June 16

Themes: visit to a Fulbright Finland Foundation partner university, discussion with alumni, possibility to give a presentation about your research or work, Finnish cuisine

Morning/afternoon:

Campus visit to the Fulbright Finland Foundation Partner University: University of Eastern Finland, Joensuu

The University of Eastern Finland (UEF) is a multidisciplinary university and the visit provides an opportunity for the journey participants to create linkages and expand their network with the UEF faculty, including Fulbright Finland alumni working in the field of Education.

UEF Joensuu campus includes e.g. the following faculties and units:

- Philosophical Faculty including e.g. the schools of Humanities, Educational Sciences and Psychology, and the UEF Teacher Training School
- Faculty of Science and Forestry, including e.g. the School of Forest Sciences and Department of Environmental and Biological Sciences, and
- Faculty of Social Sciences and Business Studies.

See more about the Faculties and units at the Joensuu campus here: www.uef.fi/en/university

The participants have a chance to present on their research and/or work during the visit. We plan to include short briefings and discussions on e.g. the following topics:

- New school reform and curriculum
- Best practices in education
- Interaction with school leaders

Lunch with Finnish alumni (included)

Evening:

Visit to North Karelian museum

The Tastes of Karelia

- Get ready to put on your apron! The group will themselves prepare Karelian pies (*karjalanpiirakka*) and a 3-course dinner under instructions of local *Martta* organization members. The participants receive a certificate of baking *karjalanpiirakka*. (Read more about the Martha Organization in Finland: <https://www.martat.fi/in-english/>)

Thursday, June 17

Themes: Trip to Koli National Park, Finnish nature, developing new ways to engage Friends of Fulbright Finland alumni network

Day trip to Koli National Park

- Bus transportation from Joensuu to Koli National Park (approx. 1 hour drive)
- Guided, easy hike in the National Park:
 - Guide shares stories about the history, culture and nature of Koli
- Lunch (included) at Koli National Park
- Workshop in the nature: “Developing Friends of Fulbright Finland Alumni Activities”
 - Creating and maintaining a community in a complex environment
 - Developing in-person, online, and hybrid ways to engage Fulbright Finland alumni
- Dinner (included) and evening in the National Park
- Bus back to Joensuu

Friday, June 18

Themes: visit to a Fulbright Finland Foundation partner university, discussion with alumni, possibility to give a presentation about your research or work

Morning/afternoon:

The group takes together a train from Joensuu to Lappeenranta (approx. 2,5 hours)

Arrival in Lappeenranta, check in to hotel

Hotel in Lappeenranta: Hotel Rakuuna Lappeenranta

Campus visit to the Fulbright Finland Foundation Partner University: LUT, Lappeenranta campus

“Clean energy and water, circular economy and sustainable business are the key questions of humankind to which LUT seeks solutions through technology and business.” (<https://www.lut.fi/web/en/get-to-know-us>).

Lappeenranta-Lahti University of Technology brings together the fields of science and business. The visit provides an opportunity for the journey participants to create linkages and expand their network with the LUT faculty.

More detailed program at LUT TBC

The participants have a chance to present on their research and/or work during the visit.

Evening program in Lappeenranta (TBC)

Saturday, June 19

Free time or extra activities - extra activity option TBC

Free weekend provides you an opportunity to arrange individual trips to revisit your host institution, reconnect with research colleagues, and renew contacts with your network from your Fulbright grant.

If you'll do that before or after the journey, you may choose to participate in an extra activity (TBC) on Saturday before reconvening in Helsinki Sunday night. Ideas will be offered; travel and hotel arrangements are on your own.

NOTE: you are able to travel to different cities during the weekend, in which case you are responsible to arrange the travel by yourself. Tips for activities and travel arrangements will be made available later.

Sunday, June 20

Free time during the day, return to Helsinki on Sunday evening

Check in to hotel

Hotel in Helsinki: Lapland Hotels Bulevardi

Monday, June 21 (Summer Solstice)

Themes: Arts and Design in Finland, sailing ship cruise and sauna

Morning/afternoon:

Guided Tour at Marimekko Fabric Factory and Visit to Marimekko Outlet

Other Arts & Design Visit

Lunch (included)

Evening:

Sailing ship cruise on m/aux *Svanhild* (purjelaiva.fi/laivat1/maux-svanhild)



(photo source: <https://purjelaiva.fi/laivat1/maux-svanhild>)

Enjoy the longest day of the year with the Fulbright Finland Foundation team on the historical m/aux *Svanhild*! The 4-hour cruise around Helsinki archipelago includes a possibility to help the crew with the sails and steer the ship with the captain. There is a sauna on the ship, and the bravest can take a dip in the Baltic Sea! The evening includes a dinner on the ship.

Tuesday, June 22

Themes: Finland's country brand, transatlantic collaboration, reflections

Morning program TBC

Workshop: Promoting Finland's Country Brand and Transatlantic Collaboration

Hands-on workshop on how to promote Finland in the U.S. After rediscovering Finland during the past week, the participants come up with concrete ideas on how to talk about Finland when e.g. promoting transatlantic collaboration. Discussing what aspects of Finland are attractive especially to Americans. Lunch included in the program.

Evening:

Farewell dinner (included) and reflections

Wednesday, June 23

Departures

DRAFT, NOT FOR DISTRIBUTION