



Utilising ISEP and north2north for student mobility with the USA



TAMPERE. FINLAND

- The second largest urban area
- The largest inland city in the Nordic countries
- The <u>most attractive</u> city in Finland over the past few years
- A "city of students", the "sauna capital of the world", the "hometown of ice hockey"







Tampere University (TAU)

- Established in 2019 through the merger of two universities
- Second largest university in Finland with 22,500 students
- Three campuses in Tampere, all within a tram ride of each other
- Second in Finland in outgoing student mobilities (after Aalto University)
- First in Finland in outgoing student mobilities to the USA (2023 25)





Tampere University (TAU)

- "Top Producer of Fulbright Awards" (most awards in the last 10 years)
- Coordinates four The Academy of Finland's Centres of Excellence (CoE)
- World university ranking: 301-350 (Times Higher Education)
- Best young universities: <u>54</u> (Times Higher Education)
- Best young universities, millenials: 12 (Times Higher Education)





Bilateral partner universities in the USA

- University-wide agreements
 - Murray State University
 - University of Idaho 👍
 - University of Oregon
 - University of Texas at Austin
 - University of Illinois at Urbana-Champaign

- Faculty-level agreements
 - Adelphi University
 - North Park University
 - University of Nebraska at Kearney





Two exchange programmes to the USA

- north2north, coordinated by the Finnish National Agency for Education
 - Involves 12 northernmost countries and 13 Finnish HEIs
 - Includes 6 US universities: 3 in Alaska, 2 in Maine, 1 in Washington
- ISEP, coordinated by American ISEP Global in Arlington, VA
 - 300+ ISEP universities in 50+ countries, 140 US universities





USA among our exchange destinations

- USA is the 2nd most popular non-European destination (2019-25)
 - 1. South Korea, **2. USA**, 3. Japan, 4. Singapore, 5. Canada, 6. China, 7. Mexico
- USA is the 7th most popular exchange destination (2019-25)
 - 1. Austria, 2. Germany, 3. Italy, 4. Spain, 5. South Korea, 6. France, 7. USA
- About 75 % of outgoing students go to the USA through ISEP
- The remaining go through bilateral agreements & north2north







ISEP exchange programme at TAU

- Member of ISEP since 1982 with good experience 🥌
- Second largest exchange programme after Erasmus+ (2019-25)
- ISEP is mainly used for exchange studies in the USA
- ISEP exchanges are always for one semester only
- We welcome ISEP exchange students from all over the world (USA 70 %)







Top ISEP exchange destinations 2023-25

- Virginia Tech
- Colorado Mesa University
- University of North Alabama
- Butler College
- Montana State University
- San Jose State University
- University of Maryland, Baltimore
- Boise State University

- Goucher College
- San Diego State University
- Virginia Wesleyan University
- University of Vermont, Burlington
- Rhodes College
- Miami University
- University of North Carolina, Charlotte
- Chapman University







Pros of ISEP exchange (last five years)



- More placements in the USA: excellent campuses and academia
- Additional ISEP support: easy-to-navigate ISEP portal
- All-inclusive and cost-effective: no housing / health insurance stress
- Dream destinations available: California (and even Australia)
- Additional exchanges worldwide (not widely advertised at TAU)







Cons of ISEP exchange (last five years)



- Marketing challenges: unclear placement process ("algorithm-based")
- Uncertain placements, expensive language tests
- Administrative burden: extra work for incoming and outgoing mobilities
- Housing and placing issues with incoming ISEP students
- No academic collaborations or connections with host US universities





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Tampereen yliopisto





 See our exchange brochure 2025-26 (pdf) for incoming exchange students:



Or check our website <u>tuni.fi/tau-exchange</u>

